

Smart Room for Conference, meeting, and events (includes OWL, Screen, and Zoom Room Compatibility):

Smart Room	Internal Rate & Community, Non-Profit Partners	External Academic	Industry & For-Profit Rate
LRW 4018 Smart Room (includes a technical setup, access to our equipment, and 25% indirect costs)			

Equipment and Lab Fees:

Equipment & Lab Space	Internal Rate & Community, Non-Profit Partners	External Academic	Industry & For-Profit Rate
Eye Trackers (includes use of lab space, equipment, a technical setup, and 25% indirect costs)			
Portable Eye-tracker (PupilLabs Neon glasses)			
LRW 4030 Eye-tracker			
LRW 4031 Eye-tracker			
LRW 4032 Eye-tracker			
LRW 4013/B Eye-tracker			
Electroencephalograms (EEG) (includes use of lab space, equipment, a technical setup, and 25% indirect costs)			
LRW 4015			
LRW 4008/LRW 4004			
Behavioural testing lab (Includes use of lab space, a technical setup, and 25% indirect costs)			
LRW 4034 (6 computers)			
LRW 4007 (1 computer)			

Soundproof Rooms (Includes use of lab space, a technical setup, and 25% indirect costs)			
LRW 4011			
Soundproof Booth 3x3 m (IAC Model 403 ASP single-wall sound isolation booth)			
Interview/Focus Group Rooms (includes use of lab space and 25% indirect costs)			
LRW 4024			
LRW 4026			
LRW 4013/A			
LRW 4012			

Consultation, Training, and Research Support Services

Service (includes support from one Research Assistant or postdoc + 25% indirect fees.)	Internal Rate & Community, Non-Profit Partners	External Academic	Industry & For-Profit Rate
Consultations			
Research Planning and Development			
Experiment Design and Development (EEG: Presentation, Experiment Builder Eye-tracking: Experiment Builder Behavioural: Superlab, PsychoPy)			
Survey Design and Development (e.g., LimeSurvey, Qualtrics)			
Research Ethics Application			
Training			
Research Methods			
Equipment (Eye-tracker, EEG, Ultrasound, Audio Recording, Behavioural)			
Experiments (deployment only)			
Networking			
Recruitment Planning and Development (e.g., SONA)			

Connect with academic and community partners			
Knowledge Mobilization			
Research Support			
Support during lab experiments (focus groups, interviews, behavioural, eye-tracking, or EEG data collection)			
Support during audio recording in the sound-proof recording room or booth			
Data Creation			
Collect data according to project specifications (focus groups, interviews, behavioural, eye-tracking, EEG)			
Data Analysis			
Provide assistance with data pre-processing, cleaning, and exporting (Survey, Focus Groups, Behavioural)			
Provide assistance with data pre-processing, cleaning, and exporting (EEG, Eye-tracking)			
Provide assistance with data analysis (Inferential and Descriptive statistics)			
Provide assistance with audio-processing (using Praat, Audacity, etc..)			
Computational linguistic analysis on text-based/corpus data (NLP, LLM, etc.)			
Computational analysis on complex data (EEG/ERP analysis, Eye-tracking, etc.)			